

Kielder Art & Architecture



Kielder Mountainbike Trailhead



Kielder Art & Architecture is seeking expressions of interest from artists and architects to create an exciting new feature to mark the mountain bike trailhead at Kielder Castle, in Kielder Water & Forest Park (Trailhead location OS Map Ref: NY63219 93691).

The project will draw inspiration from the high-energy sport of mountain-biking to create a visually striking marker in an area of high visitor footfall close to Kielder Castle visitor centre, the focal point of Forestry England's acclaimed mountain bike trails activity in Kielder.

The project will encourage visitor engagement with Kielder Forest's unique environment whilst also demonstrating how artists/architects can generate extraordinary ways to experience and respond to the rural environment.



Selection

The selection process will shortlist two practitioners who will be offered a bursary of £750 each to develop their proposals further prior to the final selection of a winning proposal. A selection panel made up of Forestry England, Kielder Water & Forest Park Development Trust, and Kielder's Art & Architecture curator, will be responsible for shortlisting and selecting the winner from the applications received.

Diversity

We wish to provide opportunities to all artists and are particularly interested in receiving proposals from artists who come from less well represented backgrounds. The project will offer our audiences fresh perspectives on the richness of Kielder, and we believe that encouraging new voices and supporting artistic diversity is an important element in achieving this aim.

We wish to encourage all those reading this to apply. If you are concerned that you have limited experience of this kind of work or are an artist at the start of their career, this should not deter you from applying as we are used to supporting less experienced practitioners as they work to realise their creative ambitions. We are also particularly interested in working with practitioners who could offer different cultural perspectives and vision to Kielder.

Timeline

6pm 27th June 2023	Deadline for applications
30 th June 2023	Shortlisted applicants notified
19 th July 2023	Announcement of competition winner

Budget

Expressions of Interest should assume a maximum project delivery budget of £50K.

Please note that all Eols, regardless of your proposed budget, will be considered on their merits and on potential to deliver against the project ambitions.

Application process and requirements

Please read the following carefully to help you provide the information that the panel will use to make their selection:

1. A supporting text of **no more than 400 words** in writing or maximum 2-minute recording covering the bulleted sections outlined below (audio or video will both be accepted).
 - Describe the ideas behind your proposal and how you feel it will deliver the project aims.
 - How will the audience experience the work?
 - What materials would your proposal be constructed from?
 - Please estimate the budget that might be required to deliver your project.

Note that we are only seeking outline proposals at this stage, and we will support the successful applicant in the development and finessing of their project during the delivery process.

2. A visualisation of your proposal in-situ.

N.B. Please provide your text and visualisation as separate files.

3. Contact information

Make sure you include a contact email address.

4. Please fill out and return the attached diversity Monitoring Form

Deadline for expressions of interest 6.00pm 27th June 2023

Email your application, including your completed Diversity Monitoring Form to:

peter.w.sharpe@btinternet.com using the subject line 'Kielder Trailhead EoI'.



Kielder Water & Forest Park and Kielder Art & Architecture



Kielder Water & Forest Park Development Trust (KWFPDT) has a 30-year history of developing and delivering high quality creative projects across Kielder Water & Forest Park (KWFP) through its commissioning programme Kielder Art & Architecture (KA&A), and during this time we have worked on a wide range of projects with world-renowned, mid-career and emerging practitioners. During the past 15 years we have moved towards a model of integrated commissioning linked to specific, and particularly recreational, infrastructure projects, such as cycling and engagement with KWFP's rich wildlife and community needs, but within this process, we aim to protect creative excellence as a key element in each commission and recognise the value that this approach brings to our audiences.

For more information, please visit www.visitkielder.com

Kielder Water & Forest Park Development Trust members are:
NORTHUMBRIAN WATER, FORESTRY ENGLAND, CALVERT KIELDER, NORTHUMBERLAND COUNTY COUNCIL, and KIELDER OBSERVATORY ASTRONOMICAL SOCIETY.



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Diversity Monitoring Form

Kielder Water & Forest Park Development Trust wishes to meet the aims and commitments set out in its equality policy. The Trust recognises the importance of equal opportunities in all its activities and undertakings. We are committed to ensuring within the framework of the law that our recruitment processes and workplaces are free from unlawful or unfair discrimination on the grounds of, including but not limited to, gender, colour, race, nationality, ethnic or national origin, sexual orientation, gender reassignment, age, religion or belief, marital or civil partnership status or disability.

Please support these aims by completing the form below, which will be used to monitor our performance and practices as an equal opportunities employer and commissioner. We want to build an accurate picture of the make-up of the people we engage with to make work for the Art & Architecture programme to ensure that we encourage and support equality and diversity.

Please return the completed form as a separate file with your Expression of Interest

Would you describe yourself as?

Male Female Intersex Non-binary Prefer not to say

If you prefer to use your own term, please specify here

What is your age?

16-24 25-29 30-34 35-39 40-44 45-49
50-54 55-59 60-64 65+ Prefer not to say

What is your ethnicity?

Ethnic origin is not about nationality, place of birth or citizenship. It is about the group to which you perceive you belong. Please tick the appropriate box

White

English Welsh Scottish Northern Irish Irish
British Gypsy or Irish Traveller Prefer not to say

Any other white background, please write in:

Mixed/multiple ethnic groups

White and Black Caribbean White and Black African White and Asian
Prefer not to say Any other mixed background, please write in:

Asian/Asian British

Indian Pakistani Bangladeshi Chinese Prefer not to say

Any other Asian background, please write in:

Black/ African/ Caribbean/ Black British

African Caribbean Prefer not to say

Any other Black/African/Caribbean background, please write in:

Other ethnic group

Arab Prefer not to say Any other ethnic group, please write in:

Do you consider yourself to have a disability or health condition?

Yes No Prefer not to say

If yes, what is the effect or impact of your disability or health condition?

Please write here:

What is your sexual orientation?

Heterosexual Gay Lesbian Bisexual Prefer not to say

If you prefer to use your own term, please specify here:.....

What is your religion or belief?

No religion or belief Buddhist Christian Hindu Jewish Muslim Sikh

Prefer not to say

If other religion or belief, please write in:

We wish to encourage socio-economic diversity and inclusion in the people we work with.

Parental occupation when you were aged 14

Please tell us about the occupation of your main household earner when you were aged 14. If this question does not apply to you (because, for example, you were in care at this time), you can indicate this on the next page.

Modern professional occupations such as: teacher, nurse, physiotherapist, social worker, musician, police officer (sergeant or above), software designer.

Clerical and intermediate occupations such as: secretary, personal assistant, clerical worker, call centre agent, nursery nurse.

Senior managers or administrators (usually responsible for planning, organising and co-ordinating work, and for finance) such as: finance manager, chief executive.

Technical and craft occupations such as: motor mechanic, plumber, printer, electrician, gardener, train driver.

Semi-routine manual and service occupations such as: postal worker, machine operative, security guard, caretaker, farm worker, catering assistant, sales assistant.

Routine manual and service occupations such as: HGV driver, cleaner, porter, packer, labourer, waiter/waitress, bar staff.

Middle or junior managers such as: office manager, retail manager, bank manager, restaurant manager, warehouse manager.

Traditional professional occupations such as: accountant, solicitor, medical practitioner, scientist, civil / mechanical engineer.

Long term unemployed (claimed Jobseeker's Allowance or earlier unemployment benefit for more than a year).

Retired

This question does not apply to me

I don't know

I prefer not to say

This form will not be linked to any individual's submission or be used in the selection process, but will assist in our understanding of how inclusive our commissioning process is, and to help ensure that we encourage and support equality and diversity going forward.